

Media Advisory June 19, 2007



ATTN: Assignment Desk
Event: AIDS WALK for LIFE National Launch
Date: Wednesday, June 20th
Time: 6:00 PM – 9:00 PM
National Art Unveiling, 8:40 PM
Place: Celebrities Nightclub
1022 Davie Street, Vancouver

Vancouver - Local HIV-positive artist *joe average*'s legacy of contributions to the HIV/AIDS community is being recognized nationally by the AIDS WALK for LIFE. A little-known work of *joe average*'s will be unveiled as the new visual centerpiece of the national AIDS WALK for LIFE for 2007.

An invitation will be issued to all HIV-positive artists from across Canada to participate in an adjudicated process to choose next year's artist.

The announcement will take place during an 80's-themed national AIDS WALK for LIFE Launch Party, celebrating and kicking off the build up to this year's major national AIDS fundraising event. The Lower Mainland's AIDS WALK for LIFE will be presented in Stanley Park on Sunday, September 23rd, 2007.

Canada's most important HIV/AIDS fundraising and awareness event is the annual AIDS Walk for Life. During the national event in September, cities and communities from across the country will host Walks to raise funds for local services and programming and to raise awareness about HIV/AIDS. To date, more than half a million Canadians have participated in the AIDS Walk for Life from coast to coast to coast. Together, these Canadians have raised over \$25.8 million to support programs and services for people living with and affected by HIV/AIDS in their communities.

The AIDS WALK for LIFE is a national fundraising and awareness-building partnership coordinated by the BC Persons With AIDS Society, the AIDS Committee of Toronto and the Canadian AIDS Society.

- 30 -

For more information, please contact:

Melissa Davis, BC Persons With AIDS Society, 604.893.2209
Kevin Hartley, AIDS Committee of Toronto, 416.340.8484 ext. 268
Joshua Snider, Canadian AIDS Society, 613.230.3580 ext. 140

www.aidswalkforlife.ca

Note: the redesigned national web site will be launched at 6:00 pm on June 20 to coincide with this event.

